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Beverly Kracher, Ph.D. is professor emerita of business ethics & society in the Heider College at Creighton University. She loves thinking, reading, and talking about business ethics. She continues to do research, write for practitioner publications, and co-authored the *Ethinary*, a common-sensical ethics dictionary.

Bev is the Founder of the Business Ethics Alliance whose purpose is to promote an environment where the discussion and practice of business ethics is encouraged and expected. She has created many practical business ethics products and has been a keynote or presenter for hundreds of business ethics workshops and sessions. Her international work includes Singapore, China, Dominican Republic, England, Japan, Kuwait, India, Uganda, Guatemala, among others. She currently serves on several for-profit and non-profit boards and health-care ethics committees.

Bev has received many awards. She was inducted into the Greater Omaha Business Hall of Fame in 2023. She has been vice-president for Plant Pros of Omaha, an interior plantscaping firm, for more than 25 years.