

50 OVER 50 NE AWARDS

20 22

HOSTED BY: THE BLOC, INC.



Event Sponsorship Proposal

**SEPTEMBER 24, 2022 • 5:30PM •
OMAHA**

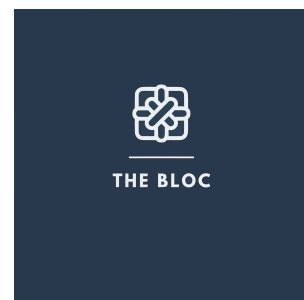
DOUBLETREE DOWNTOWN 1616 DODGE ST



THE BLOC



WELCOME TO who we are...



The Bloc is a Nebraska philanthropic non-profit organization that focuses on education, charity, philanthropy, and community building.

With the vision to enhance the lives of the youth and the senior community members through programming and partnerships opportunities, this fall, The Bloc will host a "50 OVER 50" awards ceremony to recognize top achievers in five categories -- nonprofit, innovation, business, community, and healthcare - that are age 50 and older in Nebraska. The ceremony hopes to accelerate the mission of promoting diversity and inclusion.

MORE ABOUT THE 50 OVER 50 CEREMONY

As featured in the *Lincoln Journal Star*, and the *Omaha World-Herald*, The Bloc hosted its inaugural 50 Over 50 NE Awards event on September 25, 2021, at the DoubleTree by Hilton in Downtown Omaha. More than 1,100 candidates were nominated for the awards ceremony but only 50 winners who met and excelled in the organization's criteria were selected by a team of judges. This year, the event will be held on September 24, 2022.

For more information about The Bloc or the 50 Over 50 NE Awards, please contact Philippe Bruce at 402-214-7960

MEET SOME OF THE 2021 AWARD RECIPIENTS



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2021

SEN. JOHN MCCOLLISTER

50 OVER 50 CATEGORY: COMMUNITY
NEBRASKA STATE SENATOR

[LINKEDIN.COM/IN/JOHN-MCCOLLISTER-09167227/](https://www.linkedin.com/in/john-mccollister-09167227/)

John McCollister grew up in Omaha and graduated from the University of Nebraska-Lincoln with a degree in Business Administration.

He then embarked on a 35-year career with McCollister & Co, a three-generation family business that manufactured lubricants for large commercial, industrial, and private label customers in fourteen Midwestern states.

From 1979 to 2008, McCollister served as a publically-elected member of the Metropolitan Utilities District Board of Directors, which provides natural gas and water to the Omaha area. In early 2009 McCollister was named executive director of the Platte Institute for Economic Research – a nonprofit free-market think tank.

In 2014 John was elected to the Nebraska Legislature. He is currently a member of the Legislature's Executive Board, the Banking and Insurance, the Government and the Military and Veterans Affairs Committees. He is also the Vice Chair of the Planning Committee. During his tenure in the Legislature, McCollister has promoted legislation for criminal justice reform, fighting food insecurity with expanded SNAP benefits, climate change remediation and promotion of renewable energy.

He also currently serves on the One World Health Center Board of Directors and the University of Nebraska Business College Advisory Board.

McCollister married Deborah Way in 1971 and they have three children: Lauren, Daniel and Jeffrey and two grandsons, Andrew and David.



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CAROLINA PADILLA

50 OVER 50 CATEGORY: NONPROFIT
INTERCULTURAL SENIOR CENTER | EXECUTIVE DIRECTOR
[LINKEDIN.COM/IN/CAROLINA-PADILLA-91679A3A](https://www.linkedin.com/in/carolina-padilla-91679a3a)

Carolina Padilla, founder and Executive Director of the Intercultural Senior Center, provides leadership for the organization's growth, vision, and community reach. She is actively involved with all functions of the organization including fundraising, outreach, partnerships, program development, and direct services.

Carolina immigrated to the United States from Guatemala in 1992 with her husband and three children. Her educational background is in Communication Science. She worked for One World Community Health Centers for 12 years, moving through various health departments and administrative and leadership positions. Shortly after that, she was elected the Director of the Latina Resource Center, a program of Catholic Charities. Her primary responsibilities were to develop social service programs for younger adult women in need of basic skills in English as a Second Language, leading toward employment as well as services for women facing domestic violence.

During this time, Carolina realized that another segment of the population, Latino elders, were underserved. This was



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the beginning of the Intercultural Senior Center.

Intercultural Senior Center opened its doors in South Omaha on March 19, 2009. During the 10 years of ISC's existence, Carolina has been a passionate advocate for the elderly of our community. Her contagious enthusiasm has created greater awareness and understanding of the need for services for the diverse aging population. Her determination in the cause she is serving has succeeded in attracting many like-minded friends and organizations who are now funding different programs and services when there was hardly any support during the early years.

Carolina serves on board and committees for the Non-Profit Associations of the Midlands, Omaha Network, and Nonprofit Executive Institute (NEI), College of St Mary School of Nursing, the External Advisory Board at Creighton University School of Public Health, Creative Aging, Methodist Age-Friendly Health Care Committee, Nebraska Caregiver Coalition, Involvement and Advocacy LGBT Seniors, UNO Hispanic Advisory Committee, the Omaha Public Schools, the Nebraska Refugee Task Force among others.

She was a recipient of the Women's Center for Advancement Tribute to Women 2020 Award.



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WALTER "TED" CARTER

50 OVER 50 CATEGORY: COMMUNITY
UNIVERSITY OF NEBRASKA SYSTEMS PRESIDENT/CEO
[LINKEDIN.COM/IN/WALTERTEDCARTER/](https://www.linkedin.com/in/waltertedcarter/)

As the eighth president of the University of Nebraska, Ted Carter leads a four-campus university system that enrolls nearly 52,000 students and employs 16,000 faculty and staff on campuses in Lincoln, Omaha, and Kearney, plus academic divisions and research and extension centers across the state.

He serves as chief spokesman and chief executive officer for the system, which operates on a \$2.8 billion annual budget and includes a flagship Big Ten institution, a world-renowned academic health sciences center, Division I athletics programs, and preeminent institutes focused on water and agriculture, national security and defense, infectious disease and early childhood education. Carter brought with him a distinguished record in education, partnerships, and military service, having come to Nebraska from the U.S. Naval Academy, his alma mater, where he served as superintendent.

In his first year at the University of Nebraska, Carter led with a focus on the land-grant priorities of access and

opportunity for students and families.

He launched the Nebraska Promise, a financial aid program guaranteeing free tuition for low- and middle-income Nebraskans, and implemented a multi-year budget plan that included a two-year, across-the-board tuition freeze. The result was system-wide growth in enrollment, including record gains among underrepresented students.

Carter oversaw the awarding of a \$92 million federal contract for the university's National Strategic Research Institute, one of only 14 University-Affiliated Research Centers in the country conducting exclusive research for the Department of Defense. During Carter's tenure, the NU system has been ranked among the world's top 100 institutions for earning research patents, the Omaha campus was selected as the home for a new federal counterterrorism research center, the Institute of Agriculture and Natural Resources launched a new effort focused on rural vitality, and the medical center opened an education, training and preparedness facility that positions Nebraska as the world leader in the fight against infectious disease.



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DR. ALI KHAN

50 OVER 50 CATEGORY: HEALTHCARE
THE UNIVERSITY OF NEBRASKA AT OMAHA | DEAN
OF THE COLLEGE OF PUBLIC HEALTH
[LINKEDIN.COM/IN/ALI-S-KHAN-10475736/](https://www.linkedin.com/in/ali-s-khan-10475736/)

Dr. Ali S. Khan is the former Director of the Office of Public Health Preparedness and Response at the Centers for Disease Control and Prevention. Since 2014, he has served as Dean of the College of Public Health and Retired Assistant Surgeon General at the University of Nebraska Medical Center in Omaha, Nebraska.

Khan's federal career began in 1991 when he joined CDC and the U.S. Public Health Service Commissioned Corps as an Epidemic Intelligence Service officer. Khan has focused his career on bioterrorism, global health, and emerging infectious diseases. While serving as the interim Director for CDC's global infectious disease activities, he designed CDC's joint global field epidemiology and laboratory training program. Khan helped design and implement the President's Malaria Initiative, a \$1.2 billion project to reduce the burden of malaria and relieve poverty in Africa. He has also been engaged in polio and guinea worm eradication. Khan proposed the BioPHusion program as a new public health initiative to improve knowledge exchange for all public health practitioners. BioPHusion was



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used during the H1N1 pandemic to identify emerging cases and plan response actions.

In 1999, Khan helped establish the CDC's bioterrorism program, which upgraded local, state, and national public health systems to detect and rapidly respond to bioterrorism. As deputy director of the bioterrorism program, Khan created the Critical Agent list, which has remained the basis for all biological terrorism preparedness. Khan also published the first national public health preparedness plan, initiated syndrome-based surveillance, and designed key focus areas to improve local and state capacities to respond to emergencies. Khan used these preparedness efforts during the first anthrax attack in 2001, during which he directed the CDC operational response in Washington, D.C.

Before becoming Director of PPHR in 2010, Khan served as Deputy Director of CDC's National Center for Emerging and Zoonotic Infectious Diseases (NCEZID). He has responded to and led numerous domestic and international public health emergencies, including hantavirus pulmonary syndrome, Ebola hemorrhagic fever, monkeypox, Rift Valley fever, avian influenza, severe acute respiratory syndrome, the Asian tsunami, and the initial public health response to Hurricane Katrina in New Orleans.



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ELI RIGATUSO

50 OVER 50 CATEGORY: COMMUNITY

[SPEAKINGOFHAPPY.COM](https://speakingofhappy.com) | FOUNDER

[LINKEDIN.COM/IN/ELIRIGATUSO](https://www.linkedin.com/in/elirigatuso) | [ELIRIGATUSO.ME](https://elirigatuso.me)

Eli Rigatuso is a committed advocate for marginalized communities. Through community leadership and outreach, Eli spends his time working to create affirming and open spaces for transgender, non-binary, and gender-nonconforming people.

Eli is an Omaha native who has owned and operated Catch Creative, a full-service video production and photography studio since 1995. In addition, Eli was instrumental in the establishment of Heartland Pride, the nonprofit organization which hosts The Pride Festival in Omaha.

Even serving as both Vice President and President during his work in the organization.

Most recently in 2015, Eli launched SpeakingOfHappy.com a virtual outlet documenting the amazing stories of lesbian, gay, bisexual, transgender, questioning or queer, and intersex (LGBTQI) people and community allies. On Speaking of Happy Eli shares his transition alongside countless other inspirational testimonials through professionally produced videos, blog posts, and radio show that also airs on www.RadiOmaha.com.



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KAREN GIBLER

50 OVER 50 CATEGORY: COMMUNITY
SARPY CHAMBER OF COMMERCE | PRESIDENT
[LINKEDIN.COM/IN/KAREN-GIBLER-76211846/](https://www.linkedin.com/in/karen-gibler-76211846/)

Karen Gibler has been with the Sarpy County Chamber of Commerce since 2012. Her current role at the Sarpy Chamber is President and C.A.O. She has also led the Sarpy County Chamber Foundation in current efforts to assist small businesses in the current climate.

Karen is a business owner herself and brings a personal passion to her work in local professional training, business growth, and economic development. She serves on multiple boards giving her time to making the community stronger. Karen is married to Troy and they have 5 children.



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CARMEN TAPIO

50 OVER 50 CATEGORY: BUSINESS

NORTH END TELESERVICES | CEO

[LINKEDIN.COM/IN/CARMEN-TAPIO-3375847/](https://www.linkedin.com/in/carmen-tapio-3375847/)

Carmen Tapio, a global teleservices leader, is president and CEO of North End Teleservices, LLC, an organization that is the culmination of her passion for business and community. North End Teleservices takes a holistic view of everyone they employ; not only by helping them to create a vision for their lives and what is possible; but, also by helping them to achieve it.

Her leadership approach has translated into numerous accolades including Small Business of the Month, Business Excellence Small Business of the Year and Business Excellence in Innovation by the Greater Omaha Chamber of Commerce, Best Corporate Culture by the Urban League of Nebraska Young Professionals and the 2020 Urban League African American Leadership Award for Business. In 2021, North End was named No. 754 on Inc. 5000's list of fastest-growing privately-owned companies. This is the organization's second year on the list.



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LIFETIME AWARD RECIPIENT

Carmen is a 100 Black Women Legacy Award Honoree, WCA 2020 Tribute to Women Honoree, a recipient of the 2020 Urban League of Nebraska African American Leadership Award for Business, the Greater Omaha Chamber's 2020 Volunteer of the Year, and a 2021 Enterprising Women of the Year Awardee.

She currently sits on the board of directors for the Greater Omaha Chamber of Commerce, Lending Link, and Spark CDI. Carmen is also an Executive Committee member of the Chamber board, council chair of the Council for Opportunity, Diversity, and Equity (CODE), co-chair of the CEOs for CODE cohort and council chair of the Diversity Subcommittee for the economic recovery Thrive initiative. Carmen, who is the founder of Nebraska Black Women United, is the 2023 incoming chair of the Greater Omaha Chamber of Commerce and the first African American woman to serve in this leadership capacity. Carmen was appointed to the Board of Directors for Werner Enterprises in 2020 and to the Federal Reserve Bank of Kansas City's Omaha Branch Board in 2021.



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THE 2021 AWARD JUDGES

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Danielle Davis
Anchor/Journalist
KMTV 3 News Now



Danielle Davis is currently a journalist/anchor at KMTV 3 News Now. She has also worked in Marquette, Michigan, and Sioux City, Iowa.

Jasmine Harris
Director of Public Policy & Advocacy
2021 City of Omaha Mayoral
Candidate
RISE



Jasmine Harris is the Director of Public Policy and Advocacy at RISE and a community leader involved in many fronts. Her community involvement began with prevention and policy efforts working with the LiveWise and MOTAC coalitions to reduce the usage of alcohol, tobacco, and other drugs in greater Omaha.

Lisa Lee
Lead Programmer for International
Exchanges
**Lincoln Council for International
Visitors**



Lisa Lee serves the Lincoln Council for International Visitors (LCIV), a non-profit volunteer service organization whose purpose is to improve global understanding by partnering with the U.S Department of State to host international visitors participating in their premier leadership exchange program.

Cristina Castro-Matukewicz
Vice President of Community Affairs
Wells Fargo



Cristina Castro-Matukewicz manages community affairs for Wells Fargo in Nebraska, North Dakota, South Dakota, Indiana, Ohio, and Iowa. Prior to joining Wells Fargo, Cristina was a regional manager for the Girl Scouts of Nebraska.

Todd Duncan
Retired Deputy Chief of Lancaster
County Sheriff's Office
Physical Security Manager
OPPD



Todd Duncan has served as the Manager, Physical Security, at the Omaha Public Power District since September 2020. Prior to that, Todd served as a law enforcement officer in Lincoln/Lancaster County for more than 27 years, his last assignment being Chief Deputy of the Lancaster County Sheriff's Office.

Erin Albers
Vice President of Social Purpose
Home Instead, Inc.



Erin Albers strives to positively impact seniors' lives with Home Instead's Ready to Care, a movement to make the world a better place for seniors. She also oversees the organization's initiative to introduce younger generations to careers in the aging field through the Champions of Aging program, and the nationwide holiday giving program, Be a Santa to a Senior.





MEET THE TEAM

Philippe Bruce / *Founder and CEO*

Philippe Bruce is the CEO and founder of The Bloc, a nonprofit organization that aims to change the lives of all community members through education, charity & philanthropy, and community building. Phil is a founding member of the Midlands African Chamber, as well as a member of the board of directors. He serves as an AVP, Cybersecurity analyst at BNP Paribas | Bank of The West. He is originally from Togo, Africa, and is fluent in French.



Dina Becirovic / *COO*

Dina Becirovic is the Chief Operations Officer for The Bloc. She serves as the Director of Operations at Omaha Insomnia & Psychiatric Service and as an Adjunct Professor at the College of Saint Mary. Dina serves on the External Advisory Board for Creighton University's MPH Program. She is a native of Bosnia and Herzegovina and is fluent in Bosnian and Serbo-Croatian.



Ismael Gbadamassi / *CFO*

Ismael Gbadamassi is the Chief Financial Officer for The Bloc and formerly of All Nations House of Worship. He was managing partner of Goyi Store, one of the first ethnic grocery stores in Omaha, and is a Business Consultant for OKRA African Grill, an Omaha-based restaurant. Ismael also holds DOT Commercial Licenses and has been a Transportation Operations Coordinator for Lyman-Richey Corporation for over nine years. He is originally from Togo and is fluent in French.





MEET THE TEAM

Lisa McMeen / Director of Events

Lisa McMeen comes to us from a long and successful career as a business owner before joining corporate leadership as a general manager in the hospitality industry. Lisa has devoted her career to empowering people and moving businesses forward to meet new and dynamic market demands. She brings more than 30 years of leadership and strategic planning expertise to The Bloc.



Valerie Vaccaro/ Education Committee

An Omaha native, Valerie Vaccaro has a finance background but transitioned into mental healthcare as she has a passion to serve others. She believes in empowering individuals to become their best selves. Her interests include experiencing other cultures, being in nature, and spending time with family and friends.



Gilly Niyazova / CPA

Originally from Turkmenistan, Gilly Niyazova is a finance manager at Lindsay Corporation with a passion for philanthropy. She is a CPA license holder under the Nebraska Board of Public Accountancy. She enjoys doing CrossFit, reading autobiographies, and spending time with friends and family. She is fluent in Russian and Turkmen languages.



SPONSORSHIP PACKAGES



EMERALD SPONSOR – \$25,000 OR MORE

- 25 tickets to the 50 Over 50 Awards Ceremony
- 90 Days of Paid Social Media Ads
- Company logo on 50 Over 50 event website
- Company logo on The Bloc website
- Company logo displayed during the event
- Company logo displayed on the event backdrop
- Brand recognition beyond the event
- Items from the company included in attendee's bags
- Proud Sponsor badge
- Company name included in direct emails to attendees
- Recognition as the official presenter of the event
- Two company executives receive an invitation to participate in the judging panel
- Featured in the pre-approved video of the company at the event
- Company's signage on the podium
- Company logo displayed at the registration booth
- Booth at the event

DIAMOND SPONSOR – \$15,000 OR MORE

- 15 tickets to the 50 Over 50 Awards Ceremony
- 60 Days of Paid Social Media Ads
- Company logo on 50 Over 50 event website
- Company logo on The Bloc website
- Company logo displayed during the event
- Company logo displayed on the event backdrop
- Brand recognition beyond the event
- Items from the company included in attendee's bags
- Company name included in direct emails to attendees
- One company executives receive an invitation to participate in the judging panel
- Featured in the pre-approved video of the company at the event
- Company's signage on the podium
- Company logo displayed at the registration booth
- Booth at the event
- Proud Sponsor badge

PLATINUM SPONSOR – \$5,000 OR MORE

- 10 tickets to the 50 Over 50 Awards Ceremony
- 45 Days of Paid Social Media Ads
- Company logo on 50 Over 50 event website
- Company logo on The Bloc website
- Company logo displayed during the event
- Featured in the pre-approved video of the company at the event
- Company logo displayed on the event backdrop
- Brand recognition beyond the event
- Items from the company included in attendee's bags
- Company name included in direct emails to attendees
- Company logo displayed at the registration booth
- Booth at the event
- Proud Sponsor badge



SPONSORSHIP PACKAGES



GOLD SPONSOR – \$2,500 OR MORE

- 6 tickets to the 50 Over 50 Awards Ceremony
- 30 Days of Paid Social Media Ads
- Company logo on 50 Over 50 event website
- Company logo on The Bloc website
- Company logo displayed during the event
- Featured in the pre-approved video of the company at the event
- Company logo displayed on the event backdrop
- Brand recognition beyond the event
- Items from the company included in attendee's bags
- Company name included in direct emails to attendees
- Company logo displayed at the registration booth
- Booth at the event
- Proud Sponsor badge

SILVER SPONSOR – \$1,500 OR MORE

- 4 tickets to the 50 Over 50 Awards Ceremony
- 20 Days of Paid Social Media Ads
- Company logo on 50 Over 50 event website
- Company logo on The Bloc website
- Items from the company included in attendee's bags
- Company logo displayed at the registration booth
- Company logo displayed during the event
- Proud Sponsor badge

BRONZE SPONSOR – \$500 OR MORE

- 2 tickets to the 50 Over 50 Awards Ceremony
- 10 Days of Paid Social Media Ads
- Company logo on 50 Over 50 event website
- Company logo on The Bloc website
- Proud Sponsor badge

PROUD SUPPORTER – \$100 OR MORE

- Supporter badge
- Send a special thank you message to the honoree of your choice
- Message featured on 50 Over 50 event website





EVENT DETAILS

TIME AND LOCATION

5:30 p.m. Saturday, September 24, 2022

DoubleTree Downtown Omaha

1616 Dodge St. Omaha, NE 68102

AGENDA

5:30 p.m. - Cocktail Hour

7 p.m. - Introduction to The Bloc

7:10 p.m. - Opening Remarks

7:15 p.m. Dinner and Awards Presentation

8:15 p.m. Keynote Speaker

8:45 p.m. Final Remarks

TICKETS

Table of 10 - \$900 (plus service fee)

Couples Ticket - \$190 (plus service fee)

Individual Ticket - \$100 (plus service fee)



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Event Budget

Tentative Budget Items | Cost

Facilities, plus rentals	\$2,400
Videographer	\$2,000
Photography	\$1,500
Sound/DJ/MC	\$3,000
Plaques	\$5,000
Marketing	\$2,000
Transportation Fees	\$600
Display	\$800
Dinner	\$15,000
Guest Speakers	\$20,000
Miscellaneous	\$1,000
Total	\$53,300



2022

TERMS AND CONDITIONS

Before you sponsor the event, the following are the terms and conditions to consider:

- The sponsorship and donation amount should be given to The Bloc, Inc. before the day of the event.
- As a sponsor, you are free to promote your products, brand, and other related offers. However, make sure that it is relevant to the theme of the event.
- As a sponsor, your contract ends at the end of the event.

If you abide by the terms and conditions, please fill the form on the next page and submit it to us at your earliest convenience. For more information, please contact Philippe Bruce at 402-214-7960 or info@50over50ne.com



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SPONSORSHIP COMMITMENT FORM

[Electronic version available here](#)



Sponsorship package: _____

Company Name: _____

Contact Number: _____

Email Address: _____

Authorized Signature: _____

Title: _____

Date Signed _____



THE BLOC



THE BLOC IS A PROUD MEMBER OF:



www.communitybloc.com / 531-210-8434/@communitybloc
3400 STOCKWELL STREET, LINCOLN, NE 68506