

## Privacy Policy

Protecting your private information is our priority. This Statement of Privacy applies to [www.50over50ne.com/www.50over50ne.org](http://www.50over50ne.com/www.50over50ne.org) and 50 Over 50 NE and governs data collection and usage. For this Privacy Policy, unless otherwise noted, all references to 50 Over 50 NE include [www.50over50ne.com/www.50over50ne.org](http://www.50over50ne.com/www.50over50ne.org) and 50 Over 50 NE. 50 Over 50 NE's website is a non-profit site. By using 50 Over 50 NE's website, you consent to the data practices described in this statement.

### Collection of your Personal Information

To better provide you with products and services offered on our Site, 50 Over 50 NE may collect personally identifiable information such as:

First and Last Name  
Mailing Address  
Email Address  
Phone Number

If you purchase 50 Over 50 NE's products and services or donate, we collect billing and credit card information. This information is used to complete the transaction.

We do not collect any personal information about you unless you voluntarily provide it to us. However, you may be required to provide certain personal information to us when you elect to use certain products or services available on the Site. These may include registering for an account on our site; Signing up for special offers; entering sweepstakes or contest sponsored by us or one of our partners; Sending us an email message; Submitting your credit card or payment information when purchasing products and services on our Site.

To wit, we will use your information for, but not limited to, communicating with you concerning services and/or products you have requested from us. We also may gather additional personal or non-personal information in the future.

### Use of your Personal Information

50 Over 50 NE collects and uses your personal information to operate its website(s) and deliver the services you have requested.

50 Over 50 NE may also use your personally identifiable information to inform you of other products or services available from 50 Over 50 NE, its affiliates, and/or its community partners.

## **Sharing Information with Third Parties**

50 Over 50 NE does not sell, rent, or lease its customer lists to third parties.

50 Over 50 NE may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information (e-mail, name, address, telephone number) is not transferred to the third party.

50 Over 50 NE may share data with trusted partners to help perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to 50 Over 50 NE. All such third parties are required to maintain the confidentiality of your information.

50 Over 50 NE may disclose your personal information, without notice if required to do so by law or in the good faith belief that such action is necessary to conform to the edicts of the law; comply with legal process served on 50 Over 50 NE, or the site; protect and defend the rights or property of 50 Over 50 NE, and/or act under exigent circumstances to protect the personal safety of users of 50 Over 50 NE or the public.

## **Tracking User Behavior**

50 Over 50 NE may keep track of the websites and pages our users visit, to determine what services are the most popular. This data is used to deliver customized content and advertising to customers whose behavior indicates that they are interested in a particular subject area.

## **Automatically Collected Information**

Information about your computer hardware and software may be automatically collected by 50 Over 50 NE. This information can include your IP address, browser type, domain names, access times, and referring website addresses. This information is used for the operation of the service, to maintain the quality of the service, and to provide general statistics regarding the use of 50 Over 50 NE's website.

## **Links**

This website contains links to other sites. Please be aware that we are not responsible for the content or privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of any other site that collects personally identifiable information.

## Security of your Personal Information

50 Over 50 NE secures your personal information from unauthorized access, use, or disclosure. 50 Over 50 NE uses SSL Protocol for this purpose.

When personal information such as a credit card number) is transmitted to other websites, it is protected using encryption, such as the Secure Sockets Layer (SSL) protocol.

We strive to take appropriate security measures to protect against unauthorized access to or alteration of your personal information. Unfortunately, no data transmission over the Internet or any wireless network can be guaranteed to be 100% secure. As a result, while we strive to protect your personal information, you acknowledge that there are security and privacy limitations inherent to the Internet which are beyond our control and the security, integrity, and privacy of all information and data exchanged between you and us through this Site cannot be guaranteed.

## Right to Deletion

Subject to certain exceptions set out below, on receipt of a verifiable request from you, we will

- Delete your personal information from our records; and
- Direct any service providers to delete your personal information from their records.

Please note that we may not be able to comply with requests to delete your personal information if it is necessary to:

- Complete the transaction for which the personal information was collected, fulfill the terms of a written warranty or product recall conducted per federal law, provide a good or service requested by you, or a reasonably anticipated within the context of our good business relationship with you, or otherwise perform a contract between you and us.
- Detect security incidents, protect against malicious, defective, fraudulent, and or illegal activity; or prosecute those responsible for that activity.
- Debug to identify and repair errors that impair existing indented functionality.
- Exercise free speech. Ensure the right of another consumer to exercise his or her right of free speech, or exercise another right provided for by law.
- Comply with the California Electronic Communications Privacy Act.
- Engage in public or peer-reviewed scientific, historical, or statistical research in the public interest that adheres to all other applicable ethics and privacy laws, when our deletion of the information is likely to render impossible or seriously impair the achievement of such research, provided we have obtained your informed consent.
- Enable solely internal uses that are reasonably aligned with your expectations based on your relationship with us.
- Comply with an existing legal obligation, or

- Otherwise use your personal information, internally, in a lawful manner that is compatible with the context in which you provided the information.

## **Children Under Thirteen**

50 Over 50 NE does not knowingly collect personally identifiable information from children under the age of thirteen. If you are under the age of thirteen you must ask your parent or guardian for permission to use this website.

## **Email Communications**

From time to time, 50 Over 50 NE may contact you via email to provide announcements, promotional offers alerts, confirmations, surveys, and/or other general communication.

## **Changes to this Statement**

50 Over 50 NE reserves the right to change this Privacy Policy from time to time. We will notify you about significant changes in the way we treat personal information by sending a notice to the primary email address specified in your account by placing a prominent notice on our site, and/or by updating any privacy information on this page. Your continued use of the Site and/or Services available through this Site after such modifications will constitute your acknowledgment of the modified Privacy Policy and agreement to abide and be bound by that Policy.

## **Contact Information**

50 Over 50 NE welcomes your questions or comments regarding this Statement of Privacy. If you believe that 50 Over 50 NE has not adhered to this Statement please contact 50 Over 50 NE at [info@50over50ne.com](mailto:info@50over50ne.com)

Effective as of June 06, 2020.